

## MEMORANDUM OF UNDERSTANDING

This MEMORANDUM OF UNDERSTANDING / AGREEMENT is executed on 16<sup>th</sup> September, 2022

BETWEEN

Raise Financial Services having their registered office / place of business at 305- Western Edge 1 Off, Western Express Highway, Food Corporation of India Warehouse, Borivali E (400066) through Ms. Radhika Sahani as its authorised representative.

AND

Entrepreneurship Development Cell having their registered office / place of business at Bharati Vidyapeeth's College of Engineering, Paschim Vihar, New Delhi, Delhi-110063 through Mr. Shivam Kapur as its authorised representative.

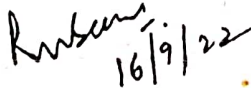
The Objective/Purpose of this MOU is to ensure cooperation between **Raise Financial Services** and **Entrepreneurship Development Cell** based on the following deliverables :

**EDC will provide:**


- ❖ More than 50+ Live Audience for Session on Both Days.
- ❖ Promotion of the event and Upsurge on all Social Media handles (i.e. Instagram, Facebook, LinkedIn and WhatsApp).

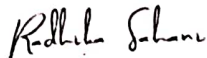
**Upsurge will provide:**

- ❖ Session Experts for both days (i.e 15th and 16th of October, 2022)
- ❖ Website Membership for free along with goodies to TOP 3 Winners of the Competition to be held on 20th October, 2022.
- ❖ Offer Coupons for the rest of the participants according to the decided slabs:  
50% Discount to the Top-10 Participants  
20% Discount to the remaining Participants
- ❖ Promotion of the event on all Social Media handles of Upsurge.

  
**Dr. Rubeena Vohra**  
(Faculty Head, BVP EDC)

  
**Shivam Kapur**  
(Chairperson, BVP EDC)

  
**Dr. Dharmender Saini**  
(Principal, BVCOE New Delhi)

  
**Upsurge**  
(Representative)