

Celebrating 50 Years of Dynamic Education



*Volume 5*  
2019-2020



# — INSPIRING — ROOTS

**BVCOE, NEW DELHI**

Dedicated to foster the startup ecosystem through entrepreneurship related articles.

## **EMERGING YOUNG ENTREPRENEUR**

Discover the incredible story of those who refuse to give up.



# VISION

*To be an institute of excellence that provides quality technical education and research to create competent graduates for serving industry and society.*

## MISSION

1. To impart quality technical education through dynamic teaching-learning environment
2. To promote research and innovations activities which gives opportunities for life-long learning in context of academic and industry.
3. To build up links with industry-institute through partnerships and collaborative developmental works.
4. To inculcate work ethics and commitment in graduates for their future endeavors to serve the society.

## QUALITY POLICY

We are committed to provide quality education in the fields of Engineering and Technology and enhance satisfaction of our customers (student, parents of students and society at large) and develop performance ability through acquisition of sound conceptual knowledge balanced by an attitude for real time applications.

We intend to achieve this through:

- Continual improvement in learning environment.
- Inculcation of moral values amongst the students.
- Promoting concepts of self-esteem and self-learning.
- Enhancing team spirit, integrity and commitment of all stakeholders so as to enrich teaching-learning practices.
- Promoting interactions with industries for mutual benefits.

We shall ensure continual improvement in effectiveness of our quality management system.

# OUR INSPIRATION & STRENGTH

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**Hon'ble Dr. Patangrao Kadam**  
**Founder** – Bharati Vidyapeeth, Pune



**Prof. Dr. Shivajirao Kadam,**  
**Chancellor** – Bharati Vidyapeeth, Pune  
(Deemed To Be University, Pune)  
**Member**, UGC (2005-11)  
**Member**, NAAC (2012 Onwards)



**Dr. Vishwajeet Kadam**  
**Secretary** – Bharati Vidyapeeth, Pune  
**Pro Vice Chancellor**, Bharati Vidyapeeth  
(Deemed To Be University, Pune)

# FROM PRINCIPAL'S DESK

I am extremely elated to put forth a brief scenario of our college in the past few years. Students have grown tremendously in all respects. It is a feeling of immense pride to see our students touching sky-rocketing heights in academics as well as co-curricular activities. I believe "knowledge is like a garden; if it is not cultivated, it cannot be harvested."

Today's fast-paced and highly competitive world demands overall development and not just academic development. We ensure that each student gets the right platform to channelize their skills because knowledge without hands-on experience is a waste. Keeping in mind the booming desire of students at our college to explore their entrepreneurial skills, we have an Incubation Cell to help students willing to use their technical skills combined with entrepreneurial skills to launch products and services in the market.

Dedicated faculty and vibrant students are indicators of quality education and our college has been successfully providing the same for years now.

I would like to conclude by saying:

***"Keep your eyes on the stars, and  
your feet on the ground."***

***– Theodore Roosevelt***



**Dr. DHARMENDER SAINI**  
(Principal – BVCOE)



# FROM EDITOR'S DESK

Dear all,

Welcome to the 5th volume of the college newsletter of the Incubation Cell at BVCOE - "The Inspiring Roots".

It's been a great experience working as the Editor of "The Inspiring Roots".

There has been a consistent increase in zeal in students to start their own businesses and become celebrated entrepreneurs. Thus, the Incubation Cell was set up in our college to provide the right kind of mentoring, training programs, networking and an array of other benefits to these enthusiastic students. Our aim is to encourage the budding entrepreneurs of our college. Through the incubation center, students gain hands-on experience in innovation and entrepreneurship while being nurtured and encouraged by faculty, management, and industry experts.

The youth of today needs to be more inclined towards creating jobs rather than getting one and thus, BVCOE is working relentlessly to ignite the ideology of starting up their own businesses in the minds of our students. Therefore, to assist the youth to become self-employed and create employment opportunities, the college has come forward to provide support in every possible manner.

Lastly, I would like to thank the editorial team for their hard work to release this issue.



**Dr. ARVIND REHALIA**  
Manager  
- Incubation Cell BVCOE

***"You've got to get up every morning with determination if you're going to go to bed with satisfaction."***

***— George Lorimer***

## ***Department of Applied Science***

### ***Department Vision***

- The department aspires to be a center of excellence in education in basic sciences and technology with ethical and social values

### ***Department Mission***

- To provide quality education through professional, problem-driven and interdisciplinary teaching methodology.
- To make students sensible in terms of ethical and social values in pursuing their education.

# ***Department of Computer Science and Engineering***

## ***Department Vision***

- To develop as a center of excellence in Computer Science and Engineering to produce graduates who are globally competent professionals with a sense of social responsibility.

## ***Department Mission***

- Impart technical knowledge in Computer Science and Engineering with the state-of-art infrastructure
- Provide a conducive environment for the holistic development of graduates
- Inculcate leadership qualities, teamwork, and strong ethical values among the graduates
- To promote a research culture and industry-academia collaboration to strengthen innovation

# ***Department of Electronic and Communication Engineering***

## ***Department Vision***

- The department aspires to be an advanced center of learning by synergizing teaching, learning and research to produce competent engineers capable of serving the society.

## ***Department Mission***

- To prepare graduates with sound technical knowledge and motivate them to explore emerging areas of research
- To create environment for the development of research and innovation activities
- To build strong relationships with industry through collaborative partnerships, student internships and research towards product development.
- To instill ethical and professional values among graduates with awareness towards societal and environmental concerns.



# ***Department of Electrical and Electronics Engineering***

## ***Department Vision***

- To gain and bestow contemporary technical education, and to encourage research in the electrical and electronics engineering domain, so as to produce industry-oriented and socially-responsible graduates

## ***Department Mission***

- To provide quality technical education in the area of Electrical and Electronics Engineering
- To develop a research-based learning environment for students to help them evolve in the emerging fields of engineering
- To promote collaboration with academic and industry experts for familiarizing graduates with the latest technological advancements
- To cultivate social-responsibility in graduates for maintaining a professional outlook while exercising ethical and moral reasoning

# ***Department of Information Technology***

## ***Department Vision***

- To impart quality technical education to the graduates and groom them as world class IT Engineers, researchers, scholars and entrepreneurs to serve industry and society.

## ***Department Mission***

- Provide a platform to impart quality education through continuous teaching-learning process for ensuring lifelong learning in the field of Information Technology and related domains.
- Train graduates to apply their learning for innovation and research to propose methodology to solve real life problems
- Prepare graduates for industry by involving them in various professional societies, industry internships and technical events
- Inculcate ethical values among graduates to prepare them to be a responsible citizen of the society

# ***Department of Instrumentation and Control Engineering***

## ***Department Vision***

- To develop globally competent and ethically strong Instrumentation and Control Engineers for industry and society through quality technical education and research.

## ***Department Mission***

- To develop a competent Instrumentation engineer with high technical and professional skills.
- To establish a unique learning environment to support the research and innovation activity and entrepreneurial attitude
- To collaborate with other academic, research institutes and industry to strengthen the education and research ecosystem.
- To inculcate moral, ethical and professional values among students to serve the society.



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# ARYAMAN NATH

**“WHEN GIVEN AN OPPORTUNITY, DELIVER EXCELLENCE AND NEVER QUIT.”**

Aryaman Nath is the embodiment of diligence and commitment. He is a proficient producer and writer who runs a production house under the name Xooplabs studios, a new age media and technology company which mainly creates alluring content for the masses. He is currently working as a writer at Quest Films Limited.

Aryaman completed his bachelor's degree in Instrumentation and Controls Engineering from Bharati Vidyapeeth's College of Engineering. Later, he went on to acquire a master's degree in producing for film and TV from Satyajit Ray Film and Television Institute. He started his journey by writing web series and shooting



**“You define your own life. Don't let other people write your script.”**

travel web series and went on to do some detailed and diverse documentaries. Although he has many marvelous works against his name, his first ever piece of work that got a reasonable amount of attention was a comic-con video made for his college fest. This event was the point from where he started his journey in the field of filmmaking.

He ventured into the production department during his pre-final and final

year of college by interning at the shoots of the movie sequences that were shot in Delhi, during this time he interned as a production coordinator for notable movies like Piku and Tanu weds Manu Returns. Aryaman was also one of the top ten students selected for Disney internship at Mudra Institute of Communications, Ahmedabad. He contributed as the script supervisor and post-production supervisor for his latest project “The Rapist”.

Aryaman had to start from scratch as he made a major career change from engineering to filmmaking and struggled a lot to be where he is today but he never gave up on his dreams and kept working towards his goal with great determination and a whole lot of patience. His advice to all the aspiring students is to utilize their four years of college to explore each and every field to get to know your area of interest and keep hustling until you reach your goal. Having a strong mindset and patience is extremely important.

He also emphasizes on having a backup plan to help one achieve their goal even if plan A fails. He further states that in the field of filmmaking networking is extremely important and having more experience helps a lot. According to Aryaman one should work towards something that excites them the most.





# ASHNA GOEL

## **"DON'T STOP UNTIL YOU'RE PROUD."**

Ashna Goel is a passionate and enthusiastic individual who believes in creativity over uncertainty and doesn't fear new difficulties. Ashna began her organization named "MilkinOats" in 2020 with Vishwesh J. Nair. MilkinOats is a brand that fabricates oat milk (veggie lover milk). The organization fabricates items made out of oats which is

very healthy for people nowadays.

Ashna began a small business that used to lend books and so on to the students when she was in the second year of her college. Thereafter, she began to develop an interest in app development, web development, and so on. She likewise began another



**"Success is not final, failure is not fatal: it is the courage to continue that counts."**

startup named "ocazion" which was fundamentally an application concerning occasions, be it a wedding or workshops. But due to some unfortunate reasons, it had to shut down. Ashna didn't lose trust and went to Bocconi University, Italy for higher studies and was then sure enough regarding what she needed to do further. She additionally worked in an organization for a very long time and acquired a lot of work experience, and became confident that

she'll definitely become an entrepreneur. Following two years of her work, she had her own startup named MilkinOats. Since Oat Milk is an item that is new on the lookout, nobody really realized how to make it. She, at the end of the day, sorted it out by the hit and trial strategies and finally succeeded. She additionally sorted out about the manufacturers which was too a troublesome task, however she never lost expectations.

Ashna trusts in a cruelty-free world which likewise assisted her with firing up a thought like this. She also says that everyone should follow a healthy diet to stay fit and healthy. Oat Milk is a plant-based product which is much healthier than dairy milk. Oat milk provides carbs, energy, fibers, a certain level of fats, and balanced proteins.

Ashna has plans to increase her startup in foreign countries too in the impending future.

# GAURAV HASIJA

**“THE SECRET OF GETTING AHEAD IS GETTING STARTED.”**

Gaurav Hasija is an incredibly energetic and enthusiastic individual who graduated in the year 2007 from Bharati Vidyapeeth's College of Engineering from ICE branch. Gaurav started his startup named "A Lifetime Trip" in the year 2014 with a portion of his mates. This association is a travel domain. This gives individuals travel packages.

Gaurav didn't believe in coordinated things. He didn't give it a thought that one day he would be pursuing engineering, so he never contemplated his startup. He just accepted the way things were and expected to hold on for what was best for him.



**“Don't worry about being successful but work towards being significant and the success will naturally follow.”**

After his engineering, he tried working under specific associations and explored occupations, etc he comprehended that he was not meant for a 9-5 desk job. He was intended for something of his own, then, at that point, he concluded that he'll be his own boss. He faced a lot of difficulties during his whole journey. Everybody does give it a thought if the venture will work, which is a basic human tendency.

Gaurav didn't have free assumptions and had the resilience to defy all of the challenges which came. He was consistent with his job and had that patience that was required for the successful working of his start-up. He likewise incorporated that he has worked with a ton of clients and gave them the best of facilities. There are many trips which are given by them, be it national or international.

# HARESH SINGH

**"IT'S NOT ABOUT IDEAS. IT'S ABOUT MAKING IDEAS HAPPEN."**

Haresh Singh is a vivacious, confident, and humble person with the objective of transforming society in an effective way. He completed his bachelor's degree in Electronics and Communication Engineering from Bharati Vidyapeeth's College of Engineering. He has a knack for identifying problems that people around him are generally facing

and tries to find a solution to them. Although he belongs to an engineering background, he never shied away from acquiring skills that differed from the degree that he was pursuing. He is an excellent public speaker and is skilled in Operations Management, Entrepreneurship, Business Development, Strategy, and Executive Management.



**"You'll never achieve success unless you like what you're doing"**

He started his journey by teaching people relevant skills like financial literacy, technical literacy, etc., and slowly evolved into the successful entrepreneur that he is now. He always had a dislike towards bureaucratic delays and was hell-bent to find an alternate way to resolve these issues. While working on-field and interacting with different individuals he realized that people are not well informed about different aspects and this is where the

idea of uLaunch came into existence. uLaunch is a media house that focuses on covering and propelling those stories which are making a difference in society. "uLaunch is a movement" as Haresh likes to call it is a part of a consortium and it basically invests all the earnings in skill development. As of now, Haresh is very optimistic as he plans to have a collaboration of uLaunch and several other niche startups hence, setting up a research part that will run

parallelly with the ongoing media part. Haresh advises all the young entrepreneurs to keep working hard and enjoy each and every step throughout the journey. He also states that the ensuing time looks very promising for all the budding entrepreneurs and if they have an idea in their mind, they should just go for it without hesitating. Another piece of advice that he wants all the entrepreneurs to consider is to take calculated risks, be sensible, and research a lot about the idea you are keen to work on.

# LAKSHIT GOYAL

**“TWO THINGS ARE REQUIRED TO ACHIEVE YOUR GOALS;  
ONE IS CLARITY AND SECOND IS ENERGY.”**

Mr. Lakshit passed out from BVCOE IN 2008...under the discipline of instrumentation and control, after that he did his MBA from Warwick university, UK.

In UK he did his job for 6 months in the field of manufacturing process...and then in 2011, joined his family business of manufacturing of industrial, commercial and domestic appliances under

the name of HOT PLATE CENTRE.

The skills which he learnt throughout his engineering has helped him a lot in improving his knowledge and business. He started visiting his factory during his Engineering, the had some manufacturing processes in their factory which really



**“One should be very clear what we have to do and how we have to do and then passionately we have to follow our dreams to achieve them.”**

required some automations so then he started working on drilling machine...earlier it was manual and then he made it “AUTOMATIC”. Previously on that machine 10 people were working after converting it to automatic only 1 person was required to complete the task. Which automatically saves their production cost and increases their sales. When he successfully completed this project of “AUTOMATIC DRILLING MACHINE”, this boosted him up and changed his life.

After that he developed a special purpose machine that is auto lathe...after installing such kind of machinery only one person was required for operational rather than 6-7 people...He always had an inclination towards the manufacturing line and engineering which helped him to achieve his goals. He is really thankful to “BHARTIVIDYAPEETH COLLEGE OF ENGINEERING”, that the learning which he got from there helped him to reach where he is right now. In our life whatever we do we face lot of troubles and

challenges, many times we fail in what we are developing, same happened with him, but only one thought he had, ITS NOW OR NEVER, DO OR DIE, He had no other option to thought for anything. So, always have faith in yourself, never lose hope.



# RISHABH GOYAL

**“OVERCOMING ROADBLOCKS AREN'T JUST PART OF LIFE BUT A NECESSITY IN LIFE.”**

Rishabh Goyal, a man behind 'stitchnest' is a determined, lively person with a mindset of growing things which he dives into. He's not just an entrepreneur but a managing leader of his life with his parents as his backbone. He is another simple guy who pursued his bachelor's degree from Bharati Vidyapeeth's College of Engineering in Electronics and

Communication. Being a boy from a business family, he was always fascinated about having something of his own, something grand and known by that brand's name. From a mediocre in school to acquiring and participating in every stuff in college he built himself and started finding his own goal in life. He is a marvelous leader, standup comedian, a practical



**“Big moments are the driving force which keep pushing you towards success.”**

entrepreneur, and a man with big moments. He kicked off his career by taking the experience of his position as Vice President at RAS society and gradually evolved himself to be a great entrepreneur. He always had firm determination for his startup and wanted to take it to the helm. While implementing 'stitchnest' he himself planned a trip to China to check on the raw material which will be used for making the products. Being an owner of such a whole-sole company, he further took his 'stitchnest' on Amazon to

increase out his sales and there among 7-8 lac startups, his startup was chosen to get promoted by Yami Gautam and it was a very great achievement for him and his company. He not only stopped there at the big moment but kept on trying to build a vast network in whole Asia and tried to spread out his 'stitchnest' to the whole world. He was obsessed with his work and his achievements helped him to think big and become better and better day by day. Rishabh guides budding entrepreneurs

to have the proof of concept because according to him every entrepreneur has a good pitch, a good business model, a vast mindset but where they lack is to have a proof of concept that how it will work in various conditions. He also states that the following time looks very promising for all the budding entrepreneurs and in the event of having a concept of their thoughts, they need to simply pass it on they need to simply pass it on without hesitating.

# GAURAV

**“YOU LIVE ONLY ONCE, GO AHEAD AND LIVE A LIFE WORTH LIVING.”**

Finally, in 2019, Gaurav began solving a pain point that had once been their own. Back in the days, when Gaurav and Shailesh were preparing for competitive entrance exams, language barrier forced them to take a step back, leaving them in the lurch, and that is how BOARD EASY came into being. Two friends felt the language barrier with English

and decided to solve the problem for people facing similar issues by letting them learn academic topics in the start-up faced initially, was to get good techies and teachers. “As a young company, it sometimes gets a little hard to attract a great pool of talent, especially in technology and teaching. But we have to overcome this by



**“Instead of freaking out about these constraints, embrace them. Let them guide you. Constraints drive innovation and force focus. Instead of trying to remove them, use them to your advantage.”**

hiring great animators and teachers and then training them as per our needs,

Approximately 100 million students look for afterschool tuitions in India which is offered by local teachers, with whom students feel more connected in their native language using 3D animated visuals for easy understanding. Started in 2019 by Shailesh Suman and Gaurav Raikwar. Bihar-based start-up provides an App for academic lectures

in regional language with an in-built 3D visual animations and Podcasts for K-12 students, currently available in 4 regional languages.

Before founding the Edtech startup last year. Being a student in the semesters and having qualified GATE and securing job. According to Gaurav “It was very different for him to start up”

The challenges faced by the start-up were too many to list. A big challenge that and

language, but 99 percent of the tutoring market is unorganised. Most existing Edtech products are either expensive, niche, or low engagement. BOARD EASY wants to solve this problem of affordability, accessibility, and language, and create a “learning-first world” where online learning goes beyond a lecture. The Bihar-based start-up also wants to solve the problem of geography in offline tuitions where parents, especially of girls, are reluctant to send their kids beyond 2-3

kilometres from home, and have to settle for whatever is available. "Our aim is to get students the best tutors who can connect with them in their regional language. We have users from 40 different districts of Bihar and Uttar Pradesh. As a result we had currently more than 3000 thousand students enrolled with in six month of launching. "Our mission is to help billions of people in India and overseas to be able to learn academia topics in their native language seamlessly, without any language barrier. We also want to help 200 million students in India by bridging the language barrier in reading educational content, online and offline," says Gaurav.



# SHAILESH SUMAN

## **“THE SUCCESS IS NOT MONEY, IT’S JUST FREEDOM”**

The best solutions are those which come out of addressing a personal pain point, and that is how BOARD EASY came into being. Two friends felt the language barrier with English and decided to solve the problem for people facing similar issues by letting them learn academia topics in their native language using 3D

animated visuals for easy understanding. Started in 2019 by Shailesh Suman and Gaurav Raikwar. Bihar-based start-up provides an App for academic lectures in regional language with an to overcome this by hiring great animators and teachers and then training them as per our needs,



Entrepreneurship is a tough journey that nobody tells you about. It's like jumping off a cliff and building a plane midway in the air. Only the ones who experience it first-hand and go through the grind know what a tough challenge this is.

Approximately 100 million students look for afterschool tuitions in India which is offered by local teachers, with whom students feel more connected in accent and language, but 99 percent of the tutoring market is unorganised. Most existing Edtech products are either expensive, niche, or low engagement. BOARD EASY wants to solve this problem of affordability, accessibility, and language,

in-built 3d visual animations and Podcasts for K-12 students, currently available in 4 regional languages.

Before founding the Edtech startup last year, Shailesh worked in leadership roles at IYN and UDDHAR for over three years. “It was a stepping stone to starting up,” he says.

The challenges faced by the start-up were too many to list. A big challenge that the start-

up faced initially, was to get good techies and teachers. “As a young company, it sometimes gets a little hard to attract a great pool of talent, especially in technology and teaching. But we have and create a “learning-first world” where online learning goes beyond a lecture. The Bihar-based start-up also wants to solve the problem of geography in offline tuitions where parents, especially of girls, are reluctant to send their

kids beyond 2-3 kilometres from home, and have to settle for whatever is available. "Our aim is to get students the best tutors who can connect with them in their regional language. We have users from 40 different districts of Bihar and Uttar Pradesh. We at BOARD EASY claims to be the most affordable afterschool tutoring platform in India, with prices capped at Rs 200 per month for all the subjects of student's current class. This has led to a large number of students from small town signing up on BOARD EASY as a result we had currently more than 3000 thousand students enrolled with in six month of launching. "Our mission is to help billions of people in India and overseas to be able to learn academia topics in their native language seamlessly, without any language barrier. We also want to help 200 million students in India by bridging the language barrier in reading educational content, online and offline," says Shailesh



# ABHISHEK MEHRA

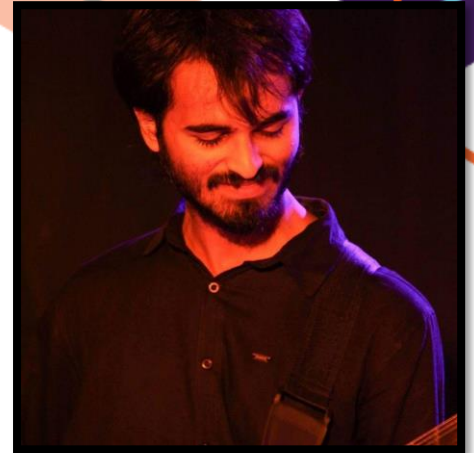
## “WITHOUT MUSIC, LIFE WOULD BE A MISTAKE”

Abhishek Mehra, a music healer and music therapist found his calling and dedicated his life to holistic therapeutic healing through music.

Proven to de-stress the body, improve heart rate, stimulate the brain, improve learning, heal traumas, music therapy is the need of the present

times. It balances different domains of human functioning : from cognitive, academic, emotional, psychological to behavioral and communication aesthetics.

Been a songwriter composer, he laid roots of the music society of college and after completing B.Tech in CSE,



"Music of the future will not entertain, it's only meant to repress and neutralise the brain"

Abhishek went on to pursue 'Sound Engineering' from 'Faculty of music, Delhi University' and 'Music Therapy' from 'European University Miguel de Cervantes.'

He believes that healing has now become the collective goal of humanity.

His sessions have music experiences that are strategically designed to utilize the elements of music for therapeutic effects.

Using various techniques like

breathing, guided meditations, singing bowls and instrumental and vocal Raaga therapy, he has been

relieving different disorders ranging from insomnia, stress anxiety to tinnitus, headaches and different health ailments,

He conducts online and offline, receptive and active music healing workshops, Chakra balancing, Music Therapy and Music Learning sessions.

During the lockdown, he

conducted several workshops and was able to uplift the spirits of people.

He plays guitar in an indian slide style often incorporating sitar and sarod techniques. He uses exotic scales and custom tunings, utilising them to teach guitar and let people play and understand music in an easier way.

He is a certified NLP practitioner and has completed NPTEL certification in different courses ; Psychology from IIT-Kanpur, Software Engineering from IIT-Kharagpur and Data Science from IIT-Madras.



His classical fusion band "DhunSattV" takes on North Indian Classical Raagas and South Indian Carnatic music and fuses them with western styles Rock, Psychedelic Rock, Pop and EDM, and has performed for Jaipur Literature Festival, Red FM, Songdew, American Express, HCL, The Leela, and various DU and IPU colleges.

He can be found on internet as 'DhunSattV.' and 'Karmophonic'.

He has now been expanding into taking his music therapy sessions on a global level, using it to benefit humanity, researching upon the new ways of using music therapy and healing in the pandemic affected advanced modern world and incorporating 'music as a medicine'.



# VANSH KAPOOR

## **"SUCCESS IS NEVER CHASED, IT IS GRABBED"**

From Computer science batch of 2017-21, I used my college time to get experience of working and developing at different sectors like government and startups incubated in Bangalore, US and IITD. This experience helps in developing a technical company from Scratch.

We wanted to develop something that could help the people directly. Something that could provide them financial help, is safe and transparent and doesn't come with any CONS in the society. The idea came in brother's mind during the phase of opening of lockdown and on hearing the



**"Startup comes from an innovation which has potential to change the traditional ways of doing work."**

idea from him, I immediately decided to quit my ongoing US internship and work on the idea full time.

- About the idea

Online food ordering has sky rocketed after 2017 and is growing at a good pace but people are becoming health conscious and ordering food is still not hygienic. While lockdown has sparked the interest of cooking unique food from their home, this still remains as a hobby which they can't monetize as there isn't any

platform developed for it. This is where we enter. In our food tech startup - "TasteBuds", we connect the food hobbyist and people who prepare food for living from home with the people who are need of healthy, hygienic and unique food at their doorstep.

In a country like India, having diverse cultures and foods, a concept which can connect the food hobbyists, who are willing to try new cuisines, new chefs and relying on the people for

whom cooking is a passion and all this at the ease of an application in your mobile, and at the same time monetizing the platform is something we believe can do wonders. And not just India, food is something which can range from the necessities to the luxuries for people all around the world. The core is:- Food is the reason for our existence or we exist for food.

# RANJEET KUMAR

**“YOUR TIME IS LIMITED, SO DON'T WASTE IT LIVING SOMEONE ELSE'S LIFE”**

I worked in the Corporate until 25 but then I discontinued as I always wanted to be in Film-making. I was so upset that I decided I would create my own. But as we all know it is not always easy to switch your direction. Struggle - it feels like a constant struggle. You are never quite satisfied, always

trying to push the boundaries, and then moving onto the next things - which inevitably takes you back to starting over again.

Knowledge, contacts and experience; these things are priceless that are the key elements for starting and running a successful business. Most successful businesses



**“I knew that if I failed I wouldn't regret that, but I knew the one thing I might regret is not trying.”**

**-Jeff Bezos, founder and CEO Amazon**

evolve from knowledge of the industry that you have been working before - and how successful you were in your previous career. You might not have an idea today - but get the most Knowledge and Experiences, work as hard as you can in your career - because that will help you to get that vary idea that can change your life forever. The most rewarding part is seeing the way it has evolved over the years. The most successful start-ups that survive the first 2 to 5

years tend to Reside. Just with a lot of Hard-work and Patience you can achieve a lot more. My first project which brought a drastic change in my career was when I worked with Radio Mirchi and Ishq FM. “My biggest motivation? Just to keep challenging myself. I see life almost like one long University education - everyday I am learning something new. “The world is full of Ideas - everyone has got an ideas at some point of time - but not everyone knows how to act upon them.

Over the last 24 months, I've become absolutely fascinated by Motor-sports, Automobiles Shoots, Promotional Videos for different Corporate Sector, Ad-films, Short Films and recently our one short film has been aired in Hotstar - Karza Maaf. I am really excited about this new venture. I love the start, the ideas and the risk. I don't like just managing things, I want to see them grow fast.

# VIBHU GOEL

## “STRIVING FOR THE GREATEST”

Well most of the bachelors in India might define success as a mediocre statement of having a job that pays well and earning a proper two square meal. But the only a few have the courage and determination to define the paradigm of success in their own way.

My name is Vibhu Goel and I am a young entrepreneur based in Delhi who runs a flourishing business in the heart of the city. Like any other student in India, I completed my Bachelors in engineering from Bharati VidyaPeeth college of engineering. My graduation took place in the year 2020



“It is better to fail in originality than to succeed in imitation.”

and in the due course of time of my degree I tried to put my best foot forward on various types of business but alas failed at them. Parallel to this I also laid my hands on various internships to boost my skills and and get an in depth knowledge of the market and the corporate know-how. At the end of my engineering degree I got a sumptuous placement in Make my trip with a

whopping package of 18 lakhs per annum. But well said that that money can't buy happiness, I did work there for quite a while but couldn't feel content. I worked in Make my trip for a period of six months and side by side started my own startup called proffus. Proffus right now is an eminent digital service providing company wherein we deal with app developing, social media marketing and other

content related work. Finally after working for the corporate world for six months I realised that my interest lied in entrepreneurship and not a hierarchical job. I left my job and gave all my attention to Proffus. I am glad that we have made such great progress and right now we have around 25 employees working with us. We are an ever expanding company that is achieving all its goals one after the other. Though

this success didn't come to me on a platter, I believe not giving up hope and striving hard to achieve your dreams is the key to a successful business. I am even thankful for the learnings that I received during my tenure in Make my trip because now I can implement those learnings in my own business. At the end I guess ensuring and acknowledging your inner strengths is what everyone should indulge in inorder to receive the best of their hardwork.





# HIMANSHU

## **"THE JOURNEY FROM A FOLLOWER TO A LEADER"**

Apparently every child in our country is raised with the motive of getting a lucrative and money making job. Rarely does anyone take a path that defies all the odds and makes their journey different from others. But my story does not lie in the same narratives.

My name is Himanshu and I graduated from Bharati Vidya Peeth college of engineering with a degree in Electronics and communication. Right from the beginning of my journey, I had a zeal to do something big in life. All I knew at that time was that I wanted a conquest to the greatest



**"Don't be afraid to give up the good to go for the great."**

**-John D. Rockefeller**

endeavors that I could possibly imagine. I wanted to put in hard work but was also sure that I wanted to put it for myself rather than working in any other company. My college days were quite memorable, though only the friends but not the degree itself. During college days, I laid my hands on various start-ups but nothing worked as such. We started services

related to medicine and even WHO, which was a huge deal for us at that time but at the end nothing seemed to work out. So at the end of my degree programme, I went ahead with a placement procedure to get a job in the marketing department of a startup. I was confident about my skills and capability and somewhere or the other knew that I would land up a decent job

opportunity. Also post my degree I wanted to try out for an MBA programme and thus began receiving coaching for CAT. But to my snobs even though my percentile was quite decent but I couldn't get into a good college. So at the end I dropped my idea of going forward with a MBA as well. I landed up a job in TCS through college placements but wasn't satisfied much with it. The package that they provided was not impressive

enough and thus gave me a headshot to get started with my own work.

During the lockdown time, me and my friends came up with another idea of start-up. The idea was fresh and for some reasons we all thought that it was worth the try. We laid the foundation of a company called proffus and decided to give our heart and soul to it. The initial days were tough but my experience in the previous job helped me alot. I used my past internship experience at Multiverse solution private limited in the sales department combined with my skills to bring customers onboard with us. Customer interaction is one of the most sloppiest aspects of a business but with time I got a much better hand of it. Days became months and today Proffus is an ever expanding company with almost 25 employees working with it.

At the end I think the first step towards achieving what you want is the courage to de=ream. If you dare to dream and have enough confidence in you to accomplish it, nothing in this world seems impossible then.



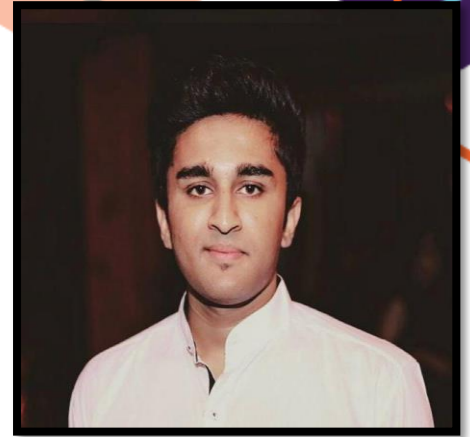
# KANISHK CHANDRAYAN

## "THE ZEAL TO ACCOMPLISH"

Sometimes climbing the corporate ladder is not everybody's dream. Instead relying upon their natural instincts and doing what suits them best is what a lot of people reckon upon. My story is somewhat similar.

My name is Kanishk Chandrayan and I

graduated with a B.tech in electronics and communication from Bharati Vidyapeeth College of engineering. Even though my profile read electronic and communication, coding was something that always intrigued me. During my college time I participated in a lot of



"Success is not final; failure is not fatal: It is the courage to continue that counts."

- Winston S. Churchill

coding rated and app development competitions like hackathons. It was during these competitions that I realised that my curiosity lied in coming up with new ideas and the management field. During the due course of time of my college life, I did try to come up with a relatively varied amount of start up ideas and did execute them as well. But to my dismay didn't really

succeed in any.

In the fourth year of college I came across an open social innovation center based in Nasik called digital impact square. The basic idea of the organization was to pair up programmers and designers to solve day to day issues digitally. It won't be wrong to say that this competition was the turning point of my journey. My vision of the designing world

completely changed. The realm of the digital world took a different turn for me. As an aftermath of the competition we developed a communication app that was feasible, cost efficient and easy to use. It was the same time when COVID had hit the shores of our country and everything was significantly bartered. The application that we had developed, we decided to present it to Thane hospital as it was best suited

to deal with the issues of bridging the communication gap.

After returning to Delhi I got sufficient time to ponder upon the fact as to what I was actually expecting from the future. That is when I realised that I wanted to try on my own startup dealing with the gross shipping module of entrepreneurship. The main products that I wanted to inculcate in my business were digital marketing, content designing, application development, logo designing and anything that was related to digital services. The kick start to my business was pretty decent and we received enough money to invest in our future endeavours. The progress of the business has been such that today we have around 25 employees and we even outsource some of our work.

At the end I believe that one's own destiny lies in their own hands and feeling utmost content in the work that you are doing is what enables a person to effectuate their dreams. Even today if I am able to sell even a single product of my customer through my services, the amount of satisfaction that I receive cannot be compared to anything else in this world



# JASMEET SINGH BINDRA

## **“START SOMETHING THAT WILL MAKE SOME DIFFERENCE IN PEOPLE'S LIVES”**

Apparently every child in our country is raised with the motive of getting a lucrative and money making job . Rarely does anyone take a path that defies all the odds and makes their journey different from others. But my story does not lie in the same narratives. My name is Jasmeet Singh Bindra and I

graduated from Bharati Vidya Peeth college of engineering with a degree in Electronics and communication. Well it will be an understatement if I say that choosing this subject option was my choice. The irony of marks plays a vital role in defining careers of millions in India. I



*"Opportunities don't happen. You create them."*

*-- Chris Grosser*

also had to undergo the same wrath. My marks were not on the high lining end and therefore choosing electronica and communication was more or less a compulsion. My college days were quite memorable, though only the friends but not the degree itself. Substantially I know it more or less right from the beginning that I wanted to get into the field of business. But the lack of

opportunity and limited business knowledge proved to be a hindrance in my way. Though I belong to the business family itself but still it was a bit unconventional for me to get into that realm. I did try my level best though. During college days, I laid my hands on various start-ups but nothing worked as such. So at the end of my degree programme, I went ahead with a job in the marketing department of a

startup. The company was based in Gurugram and gave me valuable insights of how exactly a corporate functions. It taught me as to what the trends of the market are and how to deal with the customer interface.

During the lockdown time, me and my friends came up with another idea of start-up. The idea was fresh and for some reasons we all thought that it was worth the try. After

working in the corporate for six months I decided to quit and move on with this idea of converting my desires into a reality. We laid the foundation of a company called proffus and decided to give our heart and soul to it. The initial days were tough but my experience in the previous job helped me alot. I used my past corporate experience to bring customers onboard with us. Customer interaction is one of the most sloppiest aspects of a business but with time I got a much better hand of it. Days became months and today Proffus is an ever expanding company with almost 25 employees working with it. At the end I think the first step towards achieving what you want is the courage to de=ream. If you dare to dream and have enough confidence in you to accomplish it, nothing in this world seems impossible then.





# DISHANT ARORA

**“TOUGH TIMES NEVER LAST, BUT TOUGH PEOPLE DO”**

Success is not measured by money or fame but by how you feel about your own goals and the time and efforts you put into them.

Dishant Arora, manager of St. Andrews Scots School, Delhi and student of Bharti Vidyapeeth College of Engineering (ICE, 2010-14

Batch)

Dishant had a dream of doing something great in the field of education. He believes that education is the only thing that can make the world a better place. Education allows you to turn your dreams into reality. With his positive



The future belongs to those who learn more skills and combine them in creative ways.

-Robert Greene

approach, enthusiasm and confidence he stepped ahead in the field of knowledge and education.

In his educational institution, he worked hard and added many new things and provided new opportunities by means of technology so that effective, efficient and innovative education can be made available to all

students. His ideology worked in an excellent manner when the students of the school took part in 5th South Asian Games held in Nepal and bagged many medals.

With his hard work and dedication his school has achieved new heights of success. Under his guidance the educational institution has received many awards.

Dishant Arora is a young achiever who is trying to redesign learning spaces, foster more interaction and use technology as a powerful tool. Due to his efforts and intellectual qualities the school got Times Indian School Award for Best School using technology in 2017. One more feather was added in the cap when the school received Ayush Friendly School of the year award presented at Yoga &

Naturopathy Summit.

Dishant has proved that Age is no bar to pursue your passion. An idea at any age can click and kick start your career or give your career a much needed turn around. He surged ahead when the school received Times Indian School Award for Best School Management. The awards and achievements received by the school have not only enhanced the glory of the school but have inspired everyone to work with mounting dedication to explore and excel just like he does.

When a person gathers a lot of wealth, he is always worried that it might be lost but education is a precious treasure, which once acquired can't be lost or stolen by anyone. Dishant encourages students to participate in community service so that they become reflective and responsive about the needs and problems in their community. His words and encouragement proved fruitful when his school got Skill and Vocational Education Award by National Institute of Cleanliness Education & Research (NICER).

It was a proud moment for him when the school was featured in the list of the 'Most Promising Schools' of India by

E-DAC. The team of CNN-NEWS-18 reviewed the school's curriculum, teaching methods, strategies, smart classes and sports activities etc. His fresh view-point is an encouragement for everyone.

Dishant, at school faces challenges with ease and steadiness. He is a true inspiration for others. He is the person who has learnt to excel, value people, be gentle and work for a better tomorrow. He believes in the bringing innovation in teaching - learning process and that it should not be limited to the class rooms only but to the community at large. That has indeed proved out to be very constructive and qualitative.

# ANURAG GARG

**“YOU’LL DEFINITELY MAKE IT, JUST BELIEVE IN YOURSELF”**

Anurag Garg, Indian novelist, graduated from Bharati Vidyapeeths College of Engineering in 2014. Two years before that, when he was nineteen, he wrote his first contemporary romance novel ‘A Half-Baked Love Story’ which became a National Bestseller. He became one of the youngest

published authors in India and one of the highest selling writers in India in romance genre.

His first book was declared as one the most popular fiction book of 2014, according to Amazon Best Reads. Since that day, he did not look back and wrote two back to back bestselling novels ‘Love



The greatest pleasure in life is doing what people say you cannot do.”

- Walter Bagehot

Not For Sale’ and ‘Love Will Find A Way’ in the same genre published by India’s biggest publishing house - Penguin Random House India. His second book was critically acclaimed. DNA Mumbai wrote “The Book has all the makings for a Bollywood Potboiler. He studied to be an engineer but was destined to be a writer. He found his forte in writing by putting random thoughts in the form of

heartfelt stories. An IT professional by the day, Anurag often brought a drafter to office, to secretly edit his novels. Midnights, weekends, long leaves and travels are when he finds his stories. Anurag worked in IT industry for five years until he established himself as a successful author and entrepreneur in 2020. Anurag has now established his own publishing firm called ‘FirstDraft Literary Services’

which provides a transparent and nurturing platform to aspiring writers. Apart from writing novels he has been invited for motivational and guest lecture in various institutions and organizations. He was also selected as one of the mentors in Happy India Project by Life Insurance and Katha India. He is now working on a political biography of a senior BJP Leader.

Works Anurag’s literary works produced so far have been of

romance genre. His first book has the theme of friendship, true love and teenage romance. His second book is based on an intense issue which revolves around the harsh realities of a red light district. His latest book is a romance thriller where the protagonist suffers from a psychological disorder. He is best known for out of the box blend of light and dark romance in his stories.

Talking to The Hindu about how tough is it to dissociate stories from real life when he writes, Anurag says, "A major section of the three books were based on my personal experiences, the first one was from my own life, the second was on a research I'd done for my book in a red-light area, the third is based on an incident surrounding a mental disorder I'd seen and heard from known quarters. What I write may be fictional and not reality; they are immensely personalised."

While commenting on the phase where aspirant authors are running out of steam beyond a book or two (which are written in an autobiographical tone), he mentions, "That's the case with a few writers, but I'll talk about mine. When you write books, it's important to deeply connect with the experiences you base it on. The personalisation might make it feel autobiographical, my first book had elements of it, the others weren't." The closest he'd got to giving an autobiographical turn in his latest book is his protagonist's disliking for his corporate job. He admits balancing writing and an IT job suffocates him. "I've been in an IT job for three years. Especially for a new writer, you don't find enough time for marketing and publicity that way."

All his three stories have had 'love' as part of the titles and as an integral element of the novel too. Yet, the fear of being typecast to a single genre doesn't haunt him. "I feel I've experimented beyond love at a very early stage in my writing career. I was always told to write love stories to sustain my readership, but I've written about specific issues like prostitution set like a thriller when everyone expected me to write a teenage romance (like my first book). When I see readers today, I see many of them picking up love stories. I want the youngsters to buy my books thinking it's love and still want something more fruitful to come out of it."

He credits his travels behind the authenticity in his plots. Anurag takes up a genre that's popular and is particular to break stereotypes associated with it. His stories also come from his volunteering stint with many NGOs. He says he comes across many beautiful people whom he wants to write about. Anurag adds, "The times are changing with the small-town backdrops in many books by young authors now. It's important to cater to a rooted location that 70 percent of the country would connect with."

As a reader, Anurag grew up reading a lot of romances. He realised romance in itself is so complex that there's so much context you could attach to it. "Saadat Hasan Manto is my most favourite author though he

doesn't write about love. What I like about his stories are its true-to-life, dark nature, which was one of the inspirations for me to write my second book." His biggest critic is his partner-to-be who more often reads his first draft before the publisher. "She sits with me, discusses the plot before I go to the publisher. She suggests me plot changes if she doesn't like what she reads. For me, this is a window to a reader's perspective which I often merge with mine." Anurag plans to quit his job soon and take up a full-time writing career in the coming months.

You can follow him on Facebook/Instagram/Twitter: [www.facebook.com/anurag2392](http://www.facebook.com/anurag2392)  
[www.facebook.com/AuthorAnurag](http://www.facebook.com/AuthorAnurag)  
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[www.twitter.com/anurag\\_stories](http://www.twitter.com/anurag_stories) Or drop in a mail at: [anurag2392@gmail.com](mailto:anurag2392@gmail.com)

# AKSHAY AWASTHI

**"I WANT TO MAKE EVERY MEAL A *AWERI* SPECIAL MEAL"**

If in 2010 you told us that Akshay Awasthi would become an entrepreneur, we would have believed you for he'd always been a student who wanted to not remain confined within the bounds of a rigid structure. Having done his BTech from BVCOE, Akshay worked at TCS for two years. While still at TCS, one of

their clients, Deutsche Bank, poached him. So, he quit his job and joined the Security Wing at Deutsche Bank's Singapore headquarters. In the one year he was there, Akshay learnt a lot, automated several key processes and looked like he was settling in. This is when he got interested in the finance



"It's fine to celebrate success but it is more important to heed the lessons of failure."

-Bill Gates

side of things and began keenly studying the markets, both global and Indian. After tasting success in stocks, Akshay packed his bags and returned to India to further pursue his interest of stocks. He wanted a formal education in this field and joined the prestigious National Institute of Securities Markets run by SEBI for a year's course. He topped the course and landed a cushy job at ICICI Bank in Delhi. But having learnt a lot about business

from greats like Warren Buffett, Ray Dalio, Charlie Munger among others, Akshay wanted to start his own business as he realised that the return on investment in a personal business is far more than what a fixed income could hope to offer. Not one to run from a challenge, Akshay explored several business ideas and finally landed on the one that's the most unique and has no competitors as of now. He launched Aweri, a condiments business which

sells a Himachali specialty, Dates Pickle or Khajoor ka Achaar. On being asked why this business, Akshay said, "I wanted to promote Himachali food and this being my Dadi's recipe gave me a special motive to make it succeed. While my focus is to ensure that this pickle becomes a staple in every Indian household, I shall move onto releasing new recipes soon." Starting a new business is always a challenge, but Akshay's motto is crystal clear.



# CHINMOY ROY

## **"POST, RANK, BANK ACCOUNT WILL TAKE CARE OF THEMSELVES IF TAKE CARE OF OUR WORK"**

Chinmoy Roy is one of our brilliant minds who never stopped thinking and always tried to engage himself in chaos that is productive. He didn't get placement through Campus which he expected, he was not sure what to choose as a career. He explored a bit and was fascinated by coding apps.

He developed a few in 3 months. His school senior got to know about this and offered him an opportunity in Berkshire Hathway India and he cleared the interview. He worked as a developer there for around 1 year. Soon after that, he left his job to start working on Eicash ( Brand protection, promotion and



**"Life is full of unforeseeable ,unpredictable and inconceivable troubles and difficulties ,but they can never upset a truly educated man."**

supply chain analytics solution ). He founded this company because he always had a keen desire to achieve something of his own. He analysed his scenario and took decisions accordingly. After much hard work and devotion towards his work he got an offer from Xooplabs Media as a creative consultant. He never denied any work, therefore he said yes to Xooplabs media. Xooplabs is a creative media company helping businesses

with curated media campaigns for their marketing and brand development. Where he finally found peace regarding his professional life after working there. His creative, technical and managerial input can be converted to monetary output. He thereby advises the future generation to have Communication, with limited movement we all have to work from home and have to communicate online. Therefore, it becomes very important to be able to

understand and express what is being told and what we want to say respectively. Secondly, to focus and Composure, we all are going through a tough period, staying home is getting on our nerves. So many things are going on in our heads regarding placements and jobs. Body and mind training helps a lot in such scenarios to stay fit and have a sharp fresh mind helps in improving learning and grasping capabilities.

# PRATEEK SHAH

## **“START SOMETHING THAT WILL MAKE SOME DIFFERENCE IN PEOPLE'S LIVES”**

Prateek Shah founded the Startup Digital Defynd. They're an e-learning platform that brings together some of the best courses available online. He felt that an increasing number of online courses pose a potential challenge to students of not knowing which is the best one. To

solve this problem they put together a team that reviews, researches and ranks e-learning programs globally and lists them on our website. The motivation and inspiration of the startup was retrieved from websites like Tripadvisor, who had been doing this for the travel sector for a long time and



**“It's necessary to find a mentor who can invest time to know your personal capabilities and business model.”**

**- Nigel Davies, Founder of Claromentis**

have been successful in their business. His motivation behind becoming an entrepreneur wasn't something far fetched or something he had been longing to accomplish. Instead, not wanting to carry on with a job made him an entrepreneur. The challenges faced by the startup were too many to list. He claimed it was a tough journey that nobody tells you about. Only the ones who experience it

firsthand and go through the grind know what a tough challenge this is. If he was to guide the younger generation towards a successful journey in their startup, he'd just recommend them to not get swayed by all the hype and hoopla surrounding entrepreneurship. Being enterprising is perhaps more important than being an entrepreneur. He also claimed that currently, entrepreneurship is trendy and the problems it

possesses. Entrepreneurship can be very boring, draining and perhaps excruciatingly painful. He always advises people to be wise about it.

If he were to give any personal suggestions to any budding entrepreneur out there, it would be just this; 'don't start a startup just because you want to exit / sell the company. Start something that you see building up with time. Start something that may bring some difference in people's lives.



# KRITI GANDHI

**“WITH FAITH, DISCIPLINE AND SELFLESS DEVOTION TO DUTY,  
IS NOTHING WORTHWHILE THAT YOU CANNOT ACHIEVE”**

Her startup's name is Amoli meaning, “Precious” which got registered on 5th September 2019 as a trust under ARTICLE 64. Amoli Trust was an idea which developed into an organisation. It started when she called a few of her friends from school and college in April 2018 and

made them aware about the graveness of Child Sexual Abuse. What started as an idea grew into a family of 200+ within a span of less than 2 years. Amoli trust educates children about the abnormality of Child Sexual Abuse prevailing in the society and helps in protection of their



**“I knew that if I failed I wouldn't regret that, but I knew the one thing I might regret is not trying.”**

**-Jeff Bezos, founder and CEO Amazon**

innocence by conducting interactive and informative sessions in government schools in Delhi NCR for primary classes.

Her inspiration came from her wish to bring a change in the society which made her start Amoli Trust. Child sexual abuse as a topic is extremely close to her and the team's heart. These girls knew that in order to change the scenario, they had to hit the roots directly,

that is, children! The first session was an eye opener, and they realised how sensitive the issue they are fighting for is. That is when they decided to bring a mentor on board- Anjoo Kakkar, who is a part of Arpan NGO that works for the same cause, she guided us into changing the script and getting together a team of volunteers.

She was never prepared to become an entrepreneur,

things just came her way. Since a very young age she has given a lot of leadership roles, whether it was being the eldest sibling or handling the entire class and organising assemblies. She always found herself in leadership roles. Being an entrepreneur is having the ability to take charge, and guiding people towards the solutions. Sometimes, an entrepreneur even introduces the problem and asks everyone to come up with a solution.



She sees entrepreneurship not as a job, but as a lifestyle. An entrepreneur is no one without its team, your team should be your family. From the janitor to your top most employee, make sure you treat them like family. Ultimately, humans strive for belonging and community; thus, while loneliness and anger may always be in existence, so will be togetherness and bliss. Make sure your organisation gives this warmth to everyone who's a part of it, for if your team falls, your business/organisation falls. Even though she started with really old and good friends, she has never let her personal and professional intermingle.

The key for a successful startup is to find the right team!

Never give your team a task which you know you won't be able to do, never expect them to do a task that you won't be able to do. A follower needs an example, and you are going to be that for your team, one can't lead without being a good follower/listener. A leader believes in its own people and the power of people.

# KULDEEP SINGH NEGI

**"YOU HAVE TO SEE FAILURE AS THE BEGINNING AND THE MIDDLE,  
NEVER ENTERTAIN IT AS AN END."**

Kuldeep Singh Negi one of the rising stars of Bharati Vidyapeeth college of engineering, who was a lateral entry as a computer science (CSE) student in the college along with his friends had a keen desire to help his teachers starting an NGO. They were planning to start an NGO and wanted to

build a website for everyone to see it. So, to help their teachers they started learning and building website for them. Just at that point Kuldeep clicked up with a idea to start developing websites for different business companies. Though initially he started it with a part-time



**"If we are going to be part of the solution, we have to engage the problems."**

*-Majora Carter, urban revitalization strategist and broadcast producer*

investment in the website development sector, from 2013- 2018 Kuldeep along with his team developed different web applications, android applications, and other software for different companies. They learnt various new things in between like marketing, development, and team management. That was the point where Kuldeep and team introduced Trakaff – Performance Marketing platform. They

inaugurated Trakaff in Nov 2018, after leaving his first company deciding to start a new platform for Affiliate marketers, Digital agencies, CPA Networks and Advertisers. This start up helped them to track their marketing campaigns in terms of clicks, conversions, sales and lead.

Kuldeep faced a lot of challenges to make this start up a success. According to Kuldeep, the biggest

challenge was to get a support. In an entrepreneur's life one needs to get the support of himself because no one has the same thinking as yours. There might even be the possibility that people won't believe you. Thus, getting a support and a good mentor who can guide you and suggest you the right path is all that will comfort you and give you confidence to start healthy and work till end. Kuldeep believes that "Our mentors are our clients who



provides us a valuable advice and suggestion". Another challenge faced by Kuldeep was to find a new idea, as this era is a new generations era, here everyone wants to stay updated as well as some unique feature to highlight themselves from the others. Kuldeep always ensures that his clients would get the unique and the best idea in a minimal amount of time.

Kuldeep says that an idea is just 20% of your business, all these are secondary things or the pain points. The main thing to scroll first is "which one thing you could do for others so that they got benefit from your solution". An improved and a better solution with the best quality is all that you need.

Therefore, Kuldeep always ensures that none of his client shall remain unsatisfied or unattended. Because every small problem can lead to a big problem someday. Kuldeep's this thinking has made him work really hard and sincere towards his work through which he has reached till here.

Finally, Kuldeep's advice to all the future engineers out there is that always remember "If there is a problem, then there must be a solution to it".

# KUMAR GAURAV

**“THE SUCCESS IS NOT MONEY, IT’S JUST FREEDOM”**

Kumar Gaurav is a tech savvy, innovative business leader, and philanthropist. He completed his bachelor's degree in electronics & digital communication from Bharti Vidyapeeth College of Engineering and took up many things to which he was passionate from an

early age and grew to become a successful businessman. He holds a master's degree in Digital Communication. Kumar spent his 12 years at ground level to focus on understanding the digital consumer in emerging markets and business models. He has expertise in



**“Whether you think you can, or think you can't — you're right.”**

**– Henry Ford, Founder Ford Motor Company**

end-to-end transformations, go-to-market, growth, strategy, product portfolio design and asset diligences. Kumar gained vast experience and developed unique skills in a variety of challenging academics and work environments. He thus sought a diverse range of impactful personal and professional experiences that have helped foster a spirit of teamwork, dedication and principled

leadership.

After going and experiencing all the fields Kumar is now the founder and CEO of Veils, Asia's most recognized innovative and modular furniture company. Veils is patented in all segments and Kumar is planning to expand his business even outside India. In all his work with the foundation and otherwise- he focused on what he calls Indian philanthropy: investments in innovations

that will improve life for the poorest women. Kumar believes that “They are solutions to problems where the market and government underinvest”.

Kumar always says that success is very individual. To be a successful person one should always remember that “make small steps towards your goal every day and a day will surely come when you will be holding it”. Kumar being a hard working and a successful person in today's

world came across various on goings around the global and therefore, wanted to express his views and guidance to the younger ones by quoting that "if you think about it, you can achieve it". He never waited for the perfect moment. Instead he took the moment and made it a perfect one. This is Kumar's thinking which he wants for everyone to believe in.

Kumar's advice to the future entrepreneurs is to do whatever they think is necessary to successfully pursue their dreams. If they have an idea that they believe nobody has explored yet, that there is a market for this or they can effectively create one, then work hard to turn that idea into reality and never give up. Kumar sums up by saying that "Don't think about it just do it!". Often, it's easy to say no to yourself just as it is to say yes. They both take the same amount of energy, so you're better off putting energy towards building something productive that will make you happy and will teach you something worth it. "Just believe in yourself and get the best out of it".





# MANALSU JUNEJA

**“YOU LIVE ONLY ONCE, GO AHEAD AND LIVE A LIFE WORTH LIVING.”**

Manalsu Juneja, the owner of Gabblin Motion Pictures, the prouder star of electronics and communications (ECE) branch student of Bharati Vidyapeeth College of Engineering, 2011 batch. Manalsu wanted to start something of his own and thus he has been on his own

since September 2015, but with the time he came up with the idea of Gabblin Motion Pictures in January 2018. he was always passionate about telling stories and scripting them. The digital content boom provided him the opportunity to do something he loved doing. Thus, from



**“I knew that if I failed I wouldn't regret that, but I knew the one thing I might regret is not trying.”**

**-Jeff Bezos, founder and CEO Amazon**

this he thought jumping into the arena, and started creating content.

Manalsu always believes that “one should have the freedom to do, what they want to do”. Manalsu faced a sequence of challenges throughout his journey as an entrepreneur. He always believes that entrepreneurship is mostly a rough journey. One has to struggle a lot with shortage of funds,

unavailability of talent and resources and lack of connections. But if one passed through this stage of entrepreneurship, he is able to hold the command and from there now one can stop him growing till the end. Manalsu says that to start a business its never too late. Start early, and don't care too much about what people think about you. Entrepreneurship is not just about making money, it's also about finding yourself, what you actually are. It's

about nurturing yourself and finding the real out of you. Manalsu faced a lot of highs, in between a sea of lows, but is still working hard to make it a success and will always ensure that he will never repeat his mistakes. He learnt a lot and decided to never give up on his interest. That is the only point where he rose up and built such great personality out of himself.

Manalsu motivates the new generation by enduring that entrepreneurship and





innovation are necessary to make our country a global economic superpower, however, we need to reduce the emphasis on raising VC capital. He also commits that too many youngsters give up on their dreams because they are not able to get associated with the VCs and investing firms. But we should always remember that only about one percent of businesses get funded. Therefore, Manalsu quoted that "The focus should be on value creation only, and that's why the fresh graduates are best placed to start something because they can live cheaply!"

Manalsu thanked his parents and his fiancé, who's also his business partner, who had faith in his dreams. They helped him to run his company successfully with all their believe and support throughout his journey which is still needed to get a rise and growth in the upcoming future, for which he is wished for a lot of blessing and luck from the BVCOE family.

# VASU LUTHRA

**“THE SECRET OF GETTING AHEAD IS GETTING STARTED.”**

Vasu Luthra mastered in the stream of Management and engineering from the University of Melbourne, Australia with a subjective concentration over attaining entrepreneurial skills, graduated from Bharati Vidyapeeth college of Engineering in the year 2011 from electrical and

electronics (EEE) branch. Vasu opted for a booming entrepreneurial career in India after exploring a number of business opportunities in Australia. Vasu found the issue of technology gap in India and thus aimed to bridge this gap in the service sector in India and other developed



**“People are the most important thing. Business model and product will follow if you have the right people.”**

**- Adam Neumann, Co-founder of WeWork**

nations, he planned to develop an organized platform for the services currently being provided through unorganized and inefficient means. From this concept Vasu came up with the idea of Ace Syndicate which served as a platform designed to serve unorganized sectors to the service industry in the country.

Vasu has significant expertise and experience in investment banking and

has himself ventured into a wide spectrum of industries. He also sits on the board of directors of Mojoland India Limited- a multi-theme amusement park located in NCR.

Vasu worked throughout the years and has build himself this high. His productivity and desire to achieve something has made him a successful person. He had a passion to be an entrepreneur since the beginning and is now

standing high on platform which he built through a lot of pain and hard work. Vasu faced a lot of challenges but never felt of losing his strength. He got support of himself and decided to work upon himself. He made many decisions, worked on his skills, found his actual interest fields and at the end came up with the idea of Ace Syndicate. No doubt Vasu is a really motivated personality, but he is also an explorer who like to visit every field and direction for his interests and desires. He

never thought of giving up his ways. He studied and reached till here with his smartness and passion to achieve something in his life.

Vasu is now a serial entrepreneur and hands-on early stage investor who has worked with passionate entrepreneurs and researchers by investing his funds and time to transform innovative ideas into significant growth companies. he is also a part of Indian Angel Network as an Investor. Vasu always believes that an entrepreneur's life can never stop, once the journey begins it start growth and developing with time. There may be many a times when one feels like giving up, that's the point where your actual skills are being checked. If anyone passes that stage, he wins the entrepreneurships journey and is then called a true entrepreneur. That's what Vasu kept in mind and has achieved all his goals.

Thus, Vasu expressed his success by believing in himself and ensuring that one should never restrict himself in a limited space. One should always explore and endure new ideas, new concepts to find and enjoy your interest.



# AYUSH GARG

## **“SUCCESS IS NEVER CHASED, IT IS GRABBED”**

Ayush Garg is an enthusiastic person who has a keen interest in discovering and challenging new opportunities. Ayush started his company named “Innomax Industries” in 2013. Innomax Industries is into manufacturing of Adhesives. It manufactures various adhesives specializing into

speciality adhesives for hair wig industries, hard to stick materials like pp etc.

Before Innomax Ayush was placed at Bharat Petroleum but he left his job because of the urge to start something he owns, he loves. Therefore, he started investing in what he loves which is renewable energy and thus he started a



**“Startup comes from an innovation which has potential to change the traditional ways of doing work.”**

company making pellet burners and related equipment. These equipment are used in thermal applications to replace diesel and give sufficient savings while being green. After following his passion he was finally able to successfully be the first in the country to do various applications but could not scale the business and therefore unfortunately had to shut it down.

But Ayush learnt from his experience and taught himself to never lose hope.

After that he started manufacturing adhesives and specialized into various adhesives which are getting imported and gradually started manufacturing it in India.

Ayush has always had the habit of questioning everything and thinking whether there can be a better way to do it. This led him to cope up with a lot of new ideas to work upon and make an impact which he was not able to do in his job, thereby thinking of venturing on his own.

According to Ayush, Entrepreneurship is not just about ideas. It has a lot more to do about perseverance when you walk on a road untravelled you will always have a lot of challenges and you will fall more you just have to take it into your stride and keep moving and improving. Ayush always states that “Learning to deal with failures is of utmost importance in this journey. The bright side is the kind of freedom you get to make an impact and change the world

# VARUN MITTAL

**“THE SECRET OF GETTING AHEAD IS GETTING STARTED”**

His startup company is Urban Pendler Solutions Private Limited

([www.pendlerapp.com](http://www.pendlerapp.com))

which operates under the brand name of "Pender" through its android mobile app

(<https://play.google.com/store/apps/details?id=com.pendlerapp.com>). "Pender" is a

Danish word which means "Commuter." They are recognized by Government of India under "Startup India program."

Pender is a mobile enabled aggregator platform which provides daily commute services from near home to workplace, for all commuting segment based on their



**“Only the paranoid survive.”**

-Andy Grove, former CEO of Intel

affordability. They operate on pre-defined routes created in-line with the customer requirements and seats to be booked in advance. Currently they are operating via cabs which is their premium service and going further they intend to aggregate electric cabs, mini - buses & full-sized buses through their application in B2C and B2B segment.

In winters of 2018, while travelling to his office via

one of the aggregators, he realized there exists a lot of gap in the customer expectations and services available. That is when he came up with the idea of starting Pender. The company got registered in November 2018 and we started operations in June 2019.

Starting a venture of his own was always one of his all-time aspirations. As he joined EY and started auditing more

and more technology startups, his aspiration got more fueled. The challenges that he used to face in his daily office commute helped pushed him and made it happen.

He believes, solving a day to day life problem is the key to entrepreneurship and coming up with a solution that impacts masses is the mantra to its success. He encountered a problem and tried creating and implementing a solution for that. There are many other

aspects of entrepreneurship which he is currently learning and probably would keep doing that.

Starting a venture involves a lot of challenges and every new day comes up with a new set of challenges. However, creating a system driven process to handle those everyday challenges helps us with improved efficiency and manage everyday obstacles better.

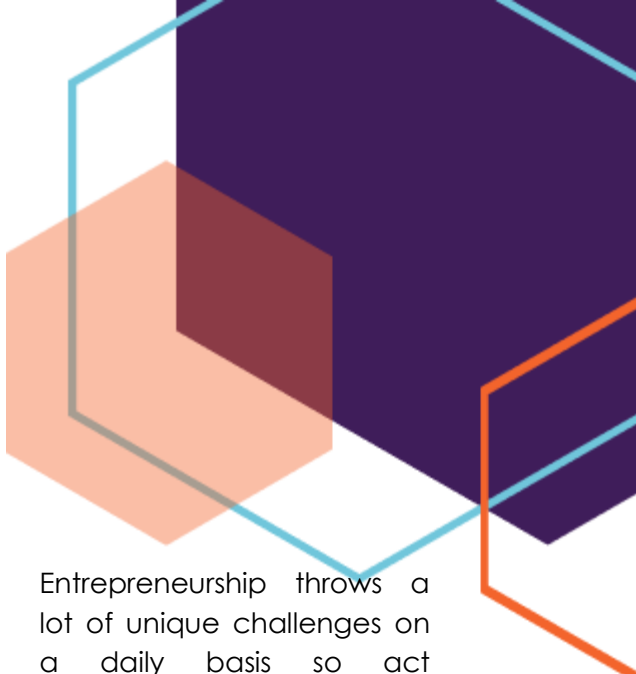
Few of the key challenges that he faced was gathering money to start with, finding right developer for app development, spreading awareness about Pender, build confidence within the driver and commuter's community about their services, finding vendors for operations at suitable pricing, reducing cash burns and managing operations single handedly with focus on maintaining the compliance.

He is just a generation older to the current batch of students and have not grown enough to guide. However, the key learnings from his journey has been, being

patient and holding the ground while still taking baby step is very important. one may find things not going in our favor every time...in fact most of the times, the only thing one need to do is keep walking and take those baby steps in the right direction.

Problems, anxiety, cash crunch and fear of competition is part and parcel of the game. One just need to have faith in themselves, the business model - execute it well and scale it up to make one's presence felt. Keeping the business bootstrapped & working towards its sustainability should be the primary focus than getting funded. Do not measure the success of a startup by its funding amount but its vision and value proposition.

Entrepreneurship is often misunderstood these days as starting a venture, operating for weeks and getting funded. However, in his opinion it is about identifying a simple problem faced by masses in day to day life and coming up with an innovative and sustainable solution. Funding and cash burns can be a short-term part of the strategy but the long-term goal should be survival on your own earnings.



Entrepreneurship throws a lot of unique challenges on a daily basis so act responsibly even under the worst circumstances.

One of the key learnings from his journey is that one should always be open to learning and suggestions from anybody and everybody. Anything that helps to improve one's working and enhance one's system should be acceptable. "For what Pender is today, I would like to thank my parents who supported me throughout this journey, my best friends Priyanka Garg, Saurabh Mittal and Sidharth Verma without whom it would have never been possible to bring it this far.

They have always mentored me and shown me the right direction whenever I am confused or lost. I have learned a lot from them and would keep doing same."



# NAVJYOT SINGH OBEROI

**"TOUGH TIMES NEVER LAST, BUT TOUGH PEOPLE DO"**

MyBoatRide is a marketplace for people to list, discover, and book Water Travel/Stay Experiences around the world on a single platform. He has designed a software that allows everyone to make the water-based experiences easily available. He started

working on this project in December 2018. He was fascinated by the water, boats, ships, so he wanted to do something around them. The excitement to learn new things and solve or improvise any problem gave him the idea to become an entrepreneur.



**"If we are going to be part of the solution, we have to engage the problems."**

*-Majora Carter, urban revitalization strategist and broadcast producer*

The biggest challenge for him was Organizing a completely unorganized sector by innovating the best of technology in the simplest manner so that everyone finds it convenient to use.

"Learn to execute what u want to make. Get out of your desk, go on ground in minimum funds and get things executed whatever it takes. "

Engineers are never taught to ask for money that they deserve so his idea was to get a paid part time job with job and should start earning with his college.

According to him one should not think too much on what he/she has to do rather he/she should start working on it because failures are steps to success.

"Start solving, stop finding problems."



# DEEPAK SINGH

## **"YOU'LL DEFINITELY MAKE IT, JUST BELIEVE IN YOURSELF"**

Deepak was very fond of coding and used to develop Java-based software during his high school. He started developing mobile apps in his initial years of college. He worked for the Ministry of Commerce and Industry and build their mobile app and website for Geographical Indications

India in 2017. Sooner he grew an interest in entrepreneurship and headed to register his own software development company with his friends in the early third year of his college. With very less knowledge about business and diving into the market without any prior experience, He with his



"It's fine to celebrate success but it is more important to heed the lessons of failure."

-Bill Gates

cofounders faced many difficulties in client dealings, maintaining the quality and the deadline for the product and services they offered. Learning from past experiences and continually improving their skillset, they got better and are now dealing with multiple clients in India as well as abroad. With the vision to be the best service provider in their industry and focusing on customer satisfaction, he is

continuing to learn and grow without any stay.

His suggestion to the coming entrepreneurs is that they should not seek funding at the initial stages of their business, rather they should learn to bootstrap their business. Bootstrap teaches you to use minimum resources and get the desired result. Also, it teaches you to manage your financials efficiently. Also, he suggests to never stop learning and

continuously invest in yourself.

### **SPECIAL THANKS**

"I would like to thank my Father for supporting me from the beginning of my journey. Also, I would thank Arvind sir (Head of Entrepreneurship Cell, Bharati Vidyapeeth's College of Engineering) for motivating us and helping our startup to get incubated in the initial days.

We have graduated this year (2019) but still, he is always there to help us."

# AYUSH TANEJA

**“ENTREPRENEURSHIP IS BEING ABOUT TO FACE FAILURES,  
MANAGE FAILURES AND SUCCEED AFTER FAILING.”**

This company basically focuses on web development, mobile development and desktop services. They started around when they were in third year. The idea for developing a software came when they started android development. A thought came that if they can

develop apps so easily, they why cannot they develop a software. At the time when they just started developing software's they were free lancers. Being a freelancer was not giving them growth, respect and money. So they decided to make a company and get that registered. As they were newly starting



**“To achieve any goal, one should be persistent. one has to work out of their comfort zone and will face many failures but if one is persistent then one can face the failures and achieve one's goal.”**

up ,they did not had any information about how to register and how do all the paper work.so they contacted many companies whose job is to register new startups and after a lot research they collaborated with a firm in Noida (cobweb) and successfully got their company registered in May 2018.. At that time, they were into mobile development and

horizontally expanded into digital marketing. The major challenges they faced were, sometimes they were not able to meet the deadline that they have given to the clients because experiments need understanding and understanding needs time. Second challenge was that they were not able to manage a team of interns. Working for their own dream was their motivation. And this motivation and enthusiasm

was not letting them to work for someone else

## SPECIAL THANKS

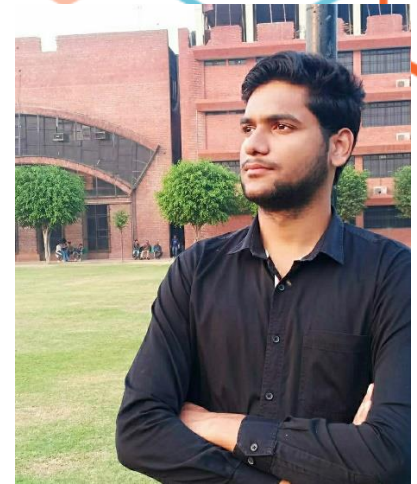
“Thanking internet, the biggest teacher I have come across. People experience worldwide has helped a lot. Also thanking my co-founder Deepak.”

# AMAN AGGARWAL

**"I WILL WIN. MAYBE NOT IMMEDIATELY BUT ABSOLUTELY AND DEFINITELY."**

His Journey started on his first day of college. He met his friend Gautam (his co-founder). He talked to the faculty and teachers and came to know that it is very difficult to get placed in this college. He still tried his best to get a good job but his desire was not fulfilled . so they both decided that they

will give jobs rather than taking jobs. So they decided to create their own company .in the begging they opened a youtube channel for publicity and to tell how they work and what they work about .through that channel they got their first client .he was very well in running a business and his



**"Best startups generally come from somebody needing to scratch an itch."**

**-Michael Arrington, TechCrunch founder and co-editor**

friend Gautam was good in coding . so he decided to talk to the client ,he knew that the client is going to negotiate the price but he was so confident that he will convince him and will get a good price . both of them got the order and made a good profit. From that day on words they both started working together and know are partners for the company "Mr. White Hatt".

Like every other beginner they also faced some issues like money problem , family support was not their.

Till date his family does not know about his company and company name.

As a new comer they faced a lot of challenges in organizing a team . Had no idea about how to run team and manage a startup .

Like every other entrepreneur his inspiration was his grandfather .

Some suggestions to the upcoming entrepreneurs by him is that life is the biggest teacher and life always teaches the correct and best lessons ..

# ABHISHEK BAGHEL

**“GET BIG QUIETLY, SO YOU DON’T TIP OFF POTENTIAL COMPETITORS.”**

A student of instrumentation and control engineering of batch 2012-16 whose startup name is “TRESTLE LABS PVT LTD.” The basic idea behind this startup is to help visually impaired students and citizens.

In 2017, he started working on the project kibo -An inclusive reading and learning

solution. The main vision was making world's resources inclusive such that everyone have equal opportunities to learn and grow. This startup focuses on empowering people with print and learning disabilities towards education, employment and socio-economic independence. Its mission is



“My biggest motivation? Just to keep challenging myself. I see life almost like one long University education that I never had — every day I’m learning something new.”

-Richard Branson, founder Virgin Group

to enable real time access to any -type of content for people with print and learning disabilities (include blindness, vision-impairment, dyslexia). there by building products that excite and motivate people to go beyond their perceived limits, offering services that help unlock aspirations. After successfully completing my college and passing out with rainbow colours, as the student of the year from my

department, everyone was hoping that I would join MNCs and start building a corporate career. However, after giving a lot of emphasis on the question “why I finding my true self”, which led me to digital impact square nasik who were looking for innovators who can solve complex problems in the society through digital transformations. During a field visit I met Aakash, who is a totally blind student who

wanted to prepare for his banking examination, but he was having all his books in the printed format and he was not able to access them. At that moment, I realized that accessing a simple sheet of paper becomes so challenging for a person with blindness. Me with my team started working on it and we never looked back. We created a solution kibo, which is now solving this problem for thousands of visually impaired all across the world.

# NITIN TALWAR

**“WHEN CHALLENGES STOPS COMING, THAT MEANS YOU ARE NOT ON THE RIGHT PATH.”**

According to Nitin, the need is the biggest inspiration to be successful. The one who needs success will accomplish it no matter how difficult it will be and how much effort does it require.

The biggest myth is that challenges stop coming once you are successful but the truth is that challenges even

increases many times to maintain that success and survive in this competitive world.

About his work:

He graduated in 2008 from BVCOE. He also cleared the cat exam and got admitted to FMS, Delhi, but didn't continue his MBA and starting working on his passion. He



**“CHALLENGES COMES ONLY WHEN YOU TRY TO DO SOMETHING NEW, AND DOING NEW THINGS IS THE PRIMARY STEP TO SUCCESS.”**

works in Star Salon and Academy which is a name to reckon with high end luxury services in the field of Hair..Makeup ..Beauty. He didn't start his career as a Hair Stylist, rather he started his career in this field as a "Hair Engineer". A qualified Instrumentation Engineer (B. Tech), Nitin worked as project head in Reliance Oil refineries. Soon came the turning point in his life when he realized his passion and love for hair fashions and

creativity. He changed the game and ventured into Hairstyling world in 2011. Since then he has been an associate trainer with international Loreal Academy. He has gained experience with numerous national & international hair-masters. His clients vary from young fashion icons to fashion world and even to Bollywood. Being a pro in cut, color, texture and styling, he is heartthrob of thousands. If it's about Hair... it's about Nitin

Talwar. He believes that the things which you learn from the field of business cannot be taught by any college. Your goal should be clear as early as possible. He doesn't believe in imparting knowledge every time to everyone and wasting time on it. College and teachers played a great role in his life and are a prime reason for his success. His story of life would not be the same if college would not be there in his story. Be grateful to what you have now then, you can have many opportunities in your future.



# GAUTAM SAGAR

**"ENTREPRENEURSHIP IS MORE ABOUT COMMITMENT, DISCIPLINE, PROBLEM SOLVING AND HARD WORK, MONEY AND LUXURIES COME AFTER IT."**

Gautam Sagar is the founder of startup Mr. Whitehat, a pioneer brand in ethical hacking, digital marketing and educational training. He believes in the mantra "you must move on whatever the circumstances are, whether you are in profit or loss."

Entrepreneurship is not for the light hearted people and do not come by writing entrepreneurs in bio of social media rather it can be achieved by rigorous problem solving, decision making ,discipline and commitment towards work.



**"Startup comes from an innovation which has potential to change the traditional ways of doing work."**

He is a certified professional computer hardware engineer at the age of just 15 years. He decided not to go for company placements rather be a company and produce jobs for other students on the very first day of college. One cannot become successful overnight rather it is a sequence of steps one has to climb to be successful.

"Don't be afraid to take challenges, because either you will achieve it or you will learn from it."

He advises not to reject the offers rather increase the price of doing that work so that it makes a premium image of the company. He learnt digital marketing from a 15 year old boy which shows that he does not hesitate to learn good things

from anyone whether elder or younger than him. One should always think that if he can do then why can't I ?

# ADITYA VAISH

**“STARTING A COMPANY EXTRACTS SO MUCH ENERGY AND CONVICTION THAT NOT HAVING A CLEAR-CUT GOAL AND MEANINGFUL MISSION CAN HAMPER YOUR SUCCESS”**

Aditya Vaish is the Director of Kairo Exclusive which is a healthcare company dealing in world class medical products and pharmaceuticals.

He is a certified Instrumentation Control Engineer from Bhartiya Vidhyapeeth College of Engineering. He had a clear

vision to set up his own brand which should be able to make difference to people's life.

After 3 years of hardwork by the Director and his team of staff, Kairo Exclusive has managed to be distributors for around 15 companies and holds a successful brand image not only within the



**“I knew that if I failed I wouldn't regret that, but I knew the one thing I might regret is not trying.”**

**-Jeff Bezos, founder and CEO Amazon**

country but other parts of the world as well.

The company is moving further in terms of providing opportunity to fresh talents in the form of internships and jobs.

Aditya Vaish advices students to focus on all-round personality development rather than just looking to obtain marks because in these challenging and changing

times it is the personality and smartness to adapt the skills are the attributes that companies are looking for.

Students shall be well aware of what is happening around the world and companies are more interested to know how their new employee can add value to their company. Actively participating in internships, interacting with people having experience can be really helpful to boost your career.

People not having a clear vision, knowledge and connections about a business they want to open up shall first obtain some experience by working in a similar business and then only shall open up their own business.



# KANISHK KUMAR

**“WE SERVE YOU FOOD LIKE YOUR MOTHER’S DO, WE CARE!”**

Kanishk was very creative and enthusiastic about helping people for wellness during his high school. Participated and achieved 13 certificates in art and creativity, he continued his hard work. His unsatisfied mind made him to conquer the tag of excellence in the field of art which made him

win the title of vice captain and then captain of his school the next year. With great leadership qualities & team managing skills, he started the evaluation & research in his initial years of college to find the core reason that why teens, adults or elder people phase medical issues so frequently



**“Whether you think you can, or think you can't — you're right.”**

– Henry Ford, Founder Ford Motor Company

and every young mind lack energy during his/her school-college life. After analyzing the case study of health issues and the ages related to them, the conclusion results in bad food habits of the people.

Health problems like sugar imbalance, blood pressure unstable, gastric issues, heart attacks, respiratory problems and even cancer are now eventually rising in the current era. “What

made these problems rise is the junk food we intake. The Food is Fuel Not Therapy, Choose Wisely!” says Kanishk.

Sooner he grew an interest in entrepreneurship and headed to register his own company with his elder brother & friend in the early third year of his college. That's how HER (Hold Eat Repeat) Café take place to change the bad food habits.

“If taste was everything then god would have created pizza, burgers and pastas to grow on trees.... Rather than apple, broccoli, sprout and peas.” He adds.

With very less knowledge about business and diving into the market without any prior experience, he with his cofounders faced many

# MADHUR CHAWLA

**“ALL OUR DREAMS CAN COME TRUE, IF WE HAVE THE COURAGE TO PURSUE THEM.”**

Organization's name – The Sweet Jar (A unit of Bake It For You)

Life seemed like a screen play, where nothing was sure until the page was turned over. At times there were impediments holding me back, sometimes it was the lack of courage and at times it was the failure that

rendered me to a halt. There were times when a lot seemed futile in life but there was always hope that pushed me further.

I had contemplated that hard work was pre requisites as life is not a bed of roses but what was lying in wait for, when and where to execute it.



**"You have to see failure as the beginning and the middle, but never entertain it as an end."**

**-Jessica Herrin, founder and CEO of Stella & Dot**

Establishing myself as an entrepreneur, running a business with more than 30 employees working under my guidance, I have realised hardships aren't always because of what you deserve but also to teach you what's important to triumph.

In essence, having an optimistic approach and hoping there is light at each and every moment is indispensable for success

achievement. Besides it's important to have vision and act in accordance with as "vision without action is a day dream and action without vision is a nightmare".

It is restaurant chain with its inception in the year of 2018, serving delectable delicacies in Delhi/ NCR. It is aimed to satiate your taste buds serving appetizing food and delicious desserts inspired from French Bakery and Italian Restaurant's cuisine

that specializes in French and Belgian patisserie and continental food.

The outlet is in East Delhi and the social media handle on Facebook and Instagram.

Facebook – The Sweet Jar Bakery & Café Instagram- thesweetjar

# VIDHIT GOEL

## “THE ENGINEER TURNED FASHIONISTA”

Life at college is the time when the teenage years end and we all dive deep into the ocean of new beginnings and possibilities. It gives us the opportunity to explore ourselves that renders us with a strong foundation of knowledge. To sum up, college is an overwhelming experience in almost every

student's life. An alumnus of Instrumentation and Control Department, Vidhit Goel also came to Bharati Vidyapeeth with a similar mindset. He recalls, “College life is altogether an adventure, a bunch of memories you cherish for a lifetime. These years are best for experimenting and learning



“You need to come out of your comfort zone. You need to set your small goals. You need to fix your timeline and lastly, you need not to forget these rules; rest things will start working automatically.”

from our mistakes. Finding passions you never knew you had. It is a heightened experience of Personal Development, Improving Management Skills, Productivity, Civic Involvement which has transformed me into the person I am today.” The journey from the Engineering field to one of the Fashion

Industry was not an easy transition when most of the people raised eyes about such a choice. With the support of family and friends, he launched his dream project “AXLON”. Vidhit says, “I was in the second year when my friend and I had the idea to create revolutionary men fashion accessories specially designed only for men at an affordable price.

It was a hard task to bring our product in the market keeping in mind the price point, customer satisfaction and quality of product.” Vidhit encompasses a vision of Entrepreneur and firmly believes, “Startup success can be engineered by following the right process, which means it can be learned, which means anyone can be an Entrepreneur”

# ANUBHAV AGGARWAL

## **“AN ENTREPRENEUR IS A COMBINATION OF INTERDISCIPLINARY SKILLS REQUIRED IN TODAY’S PROFESSIONAL WORLD”**

Entrepreneurship can be described as a creative and innovative response to the environment. Such responses may take place in any field of social endeavor it be business, agriculture, social work, education, etc. Bharati Vidyapeeth is proud to call Anubhav Aggarwal a proud alumnus, who is now

working at CorpSolutions as Chartered Engineer & Valuer.

"Like any other Entrepreneurship, my field had risks of lack of practical experience and qualifications required for empanelment and networking. I worked in



**“Don't let others convince you that the idea good when your gut tells you it's bad”**

**- Kevin Rose (Co-Founded Digg)**

several companies in interdisciplinary roles for several years. I have worked in Research and Development, Projects, Sales & Marketing domains over the years, and have built a network with professionals which have helped a lot."

He says, "My interest has always been a field where knowledge of different interdisciplinary subjects is important. Having studied Electronics, Computers and Electrical Subjects imparted me with the required industrial knowledge." He is a post-graduate in

Industrial Engineering from IIT Bombay.

# AKSHAY BHADWAR

## “THE VIRTUOSO LIFE”

College life is made up of frequent exams, friends, fun and fests. Fests add life to college and what's better than organizing one? From Managing to Publicity to handling the last moment mishaps, one needs to toil himself to make an event successful. Akshay Bhadwar, an ICE pass out of 2014

batch, found his calling in the technical side of the music & entertainment industry.

Currently working as, a Media consultant at BBC, Akshay reminisces his college life as a cherishing experience, "I was intrigued by the idea of the songs



“If you can offer a free tier that provides a lot of value, it will naturally help your product to spread much more rapidly.”

- Jas Bagiewski

sound so professional, crisp and the videos look so cinematic. Despite being a creative side to it, there's a lot more which goes in the technical aspect of it like recording, mixing, mastering the audio, video production, post-production, dubbing, etc. In my B. Tech life, I started managing & organizing

college fests and used to take contracts for organizing. Organizing such grand events at my own involved risk and was a big learning factor for me." Holding a PG diploma in music production & sound engineering, Akshay has enjoyed support from his family and friends after he quit a job in corporate

life to pursue his passion for music production. Today, he runs his own production house & a music label with the name of 'Vox Ignite Studios'. His YouTube channel has now more than 3 million+ channel views & 15 thousand + subscribers and distribute to more than 350+ music stores worldwide directly and give semi-annual reports to our artists.



# ABHAY KUMAR MISHRA

## **“AUTOMATION IS THE NEW NORM”**

With technology advancement, one can think of endless areas of expanding. One such is the Instrumentation Industry which includes the measuring and manufacturing of Instruments as per the requirements of the industries. Abhay Kumar

Mishra is an Instrumentation and Control Engineer who has been working in the field of Analytical Instrumentation. He has equipped himself with the knowledge of the Process industry. Mishra is the Founder of M/S Sparko India which is a service provider of Food and Beverage, Oil



**“If you can offer a free tier that provides a lot of value, it will naturally help your product to spread much more rapidly.”**

**- Melanie Perkins**

Refinery and Pharma Industry. His company aims to design and install complete systems for monitoring and control of industrial plants. With such increasing demands of home automation, like these start-ups have immense potential of being a multi-national company in no time.



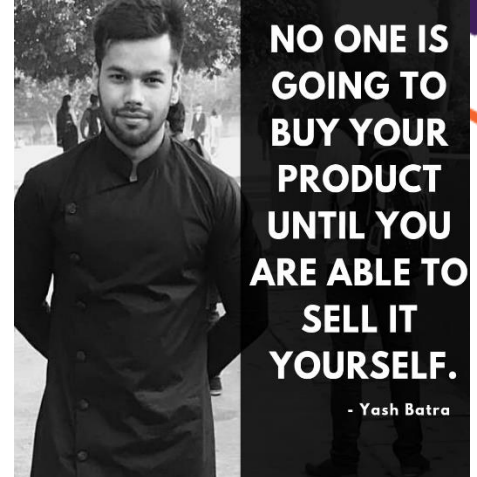
# YASH BATRA

**"FOOD IS NOT JUST EATING ENERGY; IT IS AN EXPERIENCE"**

An Entrepreneur is made up of the fire of the passion that he never stopped pursuing. One such venturer is Yash Batra, who is the Founder of the Food Tech Start-Up, "Garniche- Chef at Your Doorstep!". It is a fine dining service wherein a professional chef from a 5 Star luxurious hotel like Taj

Palace, Hyatt Regency, etc. cook live dishes for the customers at their home comfort at just the cost of 380 INR.

"My advice to the young generation is that if you want to follow the entrepreneurial journey, always remember that there



**"In the age of transparency, honesty, and generosity, even in the form of an apology, generate goodwill "**

**- Alexander Asseily (founder of Jawbone)**

are going to be a dozen of low points every day, but the glorious moments, in the end, will justify your hard work.", said the young Entrepreneur.

# RISHAB MEHTA

## **"YOUR MISTAKES DO NOT DEFINE YOU"**

Rishabh Mehta is the Founder of the Start-up- Kyrion Technologies Pvt. Ltd, a pioneer in education training and provide professional courses customized according to student's needs. He believes in the mantra, "One should never be afraid to make mistakes. It is a sign of the

Never-give-up Attitude. Your will to learn makes you strong, and worth all the risks in front of your ultimate goal. Learning is a success if you don't make the same mistake again. "

Graduating in Electrical & Electronics Engineering, he was offered the associate



"If we tried to think of a good idea, we wouldn't have been able to think of a good idea. You just have to find the solution for a problem in your own life."

-Brian Chesky (Co-founder of Airbnb)

level position at Sapient India and GMR Infra, during the on-campus placement drive. "I was thrilled to receive an opportunity to work for such decorated brands but I wanted to pursue my interest and hence, took the plunge, and 10 years

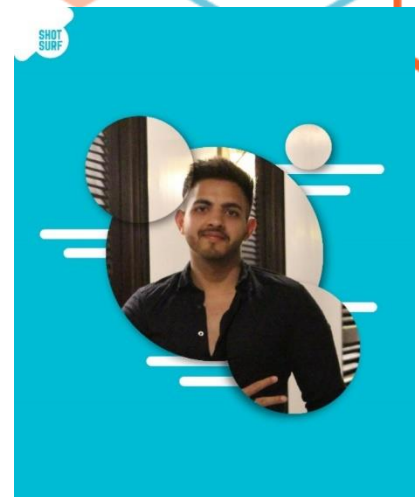
later here I am!", said Rishabh. His company has grown and built elite partners with many organizations like - Hewlett Packard Enterprise (HPE), Microsoft, IBM, AutoDesk, & Adobe to name a few.

# KARAN GOYAL

**“WHEN LIFE BECOMES AN INESCAPABLE  
AVALANCHE, MAKE SURE YOU SURF!”**

For most of us, College life is quite an overwhelming experience. One has ample time to explore the world inside out. Karan Goyal, a recent graduate from Bharati Vidyapeeth's College of Engineering, is the CEO of ShotSurf, India's first photo-sharing platform that allows users to share

content and rewards them based on the likes. Every like on user's pictures is monetized which is further redeemable as e-wallet money or charitable to an NGO. Karan describes his journey, "The initial days of ShotSurf were bumpy and filled with enormous difficulties. People we initially



**“People are the most important thing. Business model and product will follow if you have the right people.”**

**- Adam Neumann, Co-founder of WeWork**

took on-board were not visionaries and resulted in a major setback for some time. I was lucky to have reconciled with my school friend, Mayank, who was able to foresee the potential of ShotSurf. Faced by every sort of difficulty on the road, we together were able to finally launch our dream

product on March 16, 2018. " With successful offline campaigns in various colleges of New Delhi along with dedicated digital marketing, the engagement rate has been high and turned the heads of major investors on ShotSurf. "College life is the best time to explore, learn and create something. You should be

hungry to experience something new every day. You will be encountered with several problems that sometimes be soul-breaking. But it's important to learn how to deal with everything joyfully. Every time you fall, you should stand up and constantly strive until you reach your goal. Just be devoted to the process and don't think about the result.

# ASHWANI SINHAL

**“THE ULTIMATE SOLUTION TO ANYTHING IS  
THE WILL TO NEVER GIVE UP”**

Ashwani Sinhal is the Founder of startup M/s Crystal Smart Solutions, a business intelligent cloud-based solution for various industries. Being an Information Technology (IT) enthusiast, he realized his interest in solving the common problems of users by developing software that

fulfills their needs. With hindsight, all his efforts were of great avail. Over the span of 2-3 years, his company has expanded to 10 cities pan India and caters big giants including Maruti Automobile Company and Liberty footwear and many more. Today, his company has more than 60



**“You have to see failure as the beginning and the middle, but never entertain it as an end.”**

**- Jessica Herrin, founder and CEO of Stella & Dot**

employees who strive to convert the problem statement of IT industries into software solutions. He recalls his experience, "As I learnt HTML, JavaScript, and .NET technology, my interest started growing in the software advancement and owing to it I managed to create my startup." He has proved

that two things are required to make a start-up successful- skills and a dedicated team of people; with them, one can overcome any obstacles in the way of their goals.

# KARAN GARG

## “THE JOURNEY FROM A FOLLOWER TO A LEADER”

Every stage of our life prepares us for the upcoming stage- School for College and College for Job. Despite having the required skills, many fresh graduates find it difficult to get their desired jobs. Realizing this as a universal problem, Karan Garg, a recent Electronics and

Electrical Engineering Graduate, has come up with a solution- PaperFundazz, placement consulting firm that helps students regarding academics and placement purposes. "I saw that students from non-computer backgrounds find difficulty in solving algorithm and data



"It is all about exploring yourself and knowing what you want to do. Great struggles always produce great strength. Always think out of the box and stand different from the crowd. Your limitation is set by you. Only you can change your life, no one can do it for you."

structures which hindered their probability of getting selected for company placements. That's how I came up with the idea of PaperFundazz. We, at PaperFundazz, provide students with modules on various subjects ranging from career consultation to expert guidance in technical and HR interview

along with 12hrs teaching assistance to each student.", says Karan.

A great leader is an amalgamation of these traits:

1. Brings out an outstanding personality from oneself.

2. Exploring the world and improving from time to time.
3. Communicating with different personalities and making strong connections.
4. Interpersonal and Management skills.

# SHIVAM JAYANT

**"LIFE IS UNPREDICTABLE, MAKE SURE TO  
MAKE MOST OF IT"**

Most of you would agree with the fact that writing exams sum up most of our College life. Currently working in Tech Mahindra, Shivam Jayant, Author of "Spider Web", is one voracious reader and writer who has not limited his ability of writing to just exams. Spider Web is a

Novel revolves around the life story of a CEO of a billion-dollar company who suffered from Alzheimer's disease, who is

"I had 7 backlogs remaining in my final year I was not selected for any campus placement. I wanted to pursue Masters in Computer



*"It's necessary to find a mentor who can invest time to know your personal capabilities and business model."*

*- Nigel Davies, Founder of Claromentis*

Science from the USA but the plan was dropped and I was selected in Tech Mahindra where I make all the Sales related reports for Board of Directors." said Shivam.

Despite being diagnosed with Schizophrenia, he had

the grit and determination to excel. With an unrelenting spirit, he has authored his second Novel, "The Black King" and currently writing his third book "The R&AW recruit".



# Our Team

**Chaitanya Chabbra**  
**EEE**

**Srishti Jhuntra**  
**CSE**

**Ankita Tewary**  
**ICE**

**Aditya**  
**IT**

**Samarth Vohra**  
**ICE**

**Aryan Tiwari**  
**ECE**

**Savi Yadav**  
**ECE**



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**HONOURABLE FOUNDRER DR. PATANGRAO KADAM**



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